

Sears SL-11 Camera

The Sears SL-11 is identical in every respect to the Ricoh Singlex. In that sense it is simply a "rebadged" Singlex. In this case, "rebadged" is literally true - The Sears label was simply pasted over the Ricoh emblem. Note the lens in the photo from an advertisement below, is labeled "Sears Auto Rikenon Lens". Rikenon was Ricoh's trade name for its lens for the Singlex. Although this camera also carried the Nikon F mount, the Rikenon was very "tight" to mount on a Nikon body.

Instruction sheet for SL-11 Meter

(Notice misspelling of "Roebuck")

CAUTION

1. Don't leave the meter in a damp or hot place.
2. Protect the meter from vibration and shocks.
3. Keep the meter free from dust.



Sold by
SEARS, ROEBUCK AND CO., U. S. A.
and
SIMPSONS-SEARS LIMITED

Patented in Japan



CdS LIGHT METER
for SL 11 CAMERA
7312



The Sears CdS light meter is especially designed for the SEARS SL 11 camera. Just by attaching the light meter in position on the camera the meter operates similarly to a built-in light meter.

HOW TO OPERATE THE SEARS CdS LIGHT METER

1. Inserting Mercury Battery

Remove the cap on the back of the meter with a coin, and drop in the battery with the positive mark (+) up, then replace the cap.

2. Attaching meter to camera

Slide the light meter into camera's exposure meter shoe, and turn the shutter speed dial back and forth until the meter's dial engages the camera dial.

3. Setting the film speed index

Set the film speed index (ASA or DIN) in the film speed window by rotating the black dial with a stud on the dial.

when shooting in bright light, turn the switch knob to "H", and use the f-stop value written in white and when taking pictures in poor light, turn the switch knob to "L" and use the f-stop value written in orange.

4. Face the camera to the subject and the meter needle will indicate the f-stop. The shutter speed can be preselected, or use the shutter speed, indicated on the shutter speed dial in the black dot, with the corresponding f-stop indicated by the meter needle. The f-stop value is indicated by the meter needle or color strip. Set the f-stop value by turning the aperture setting ring on the lens barrel to the red diamond mark.

5. After using the meter, the switch knob must be turned to "OFF" to avoid battery consumption.

6. Checking the mercury battery

When checking the mercury battery, turn the switch knob to "CH" and if the needle does not point "CH", replace battery with a fresh battery.



- 1) switch knob
- 2) meter needle
- 3) color strip
- 4) f-stop value
- 5) film speed window
- 6) stud
- 7) shutter speed dial
- 8) accessory shoe