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## HOW TO USE



# "120" CAMERA WITH SYNCHRONIZED SHUTTER AND FLASH ATTACHMENT

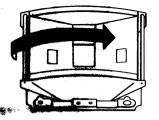
This camera is easy to use and gives excellent results . . . for simple instructions read this booklet carefully.

Your TOWER "120" Camera, complete with flash attachment, has been carefully manufactured and thoroughly tested for dependability. It is so simple to operate that children and adults alike will find it indispensable in keeping a permanent picture recerdof trips, outings, etc.



### LOADING CAMERA

- 1. Always load and unload camera in the shade, NEVER in direct sunlight. Pull up metal clasp and open camera back. Pull out film winding knob (No. 2) as far as it will go, and withdraw Film Carrier.
- 2. Place fresh spool of film in bottom film recess. Break film seal and draw end of film around film track on to empty spool, making sure it is held securely on spool. Be sure film rolls off spool in proper direction.



3. With the spinding knob still pulled out as far as it will go, put film carrier back into camera. Push in winding knob and turn that wint the Figure 1 appears in the window on back of camera. You are now ready to take the first picture on the roll. Remember after each exposure to advance film to next number.

#### SIGHTING

Look through eye level view finder (No. 1) to see what will be included in picture. Hold camera steady against your face, with rear of view finder as close to your eye as possible. The distance between camera and subject should be at least six feet, for best results.

Camera may be held in either horizontal or vertical position, depending on subject. If subject is below normal height, such as a child or pet; hold camera level with subject.

#### EXPOSURE

When taking pictures in direct sunlight, on a bright day, or with the flash unit, set exposure lever (No. 4) on "Inst." Place camera firmly against face, hold it steady, and push shutter release (No. 3) slowly.

Time exposures should be taken if the weather is cloudy, or if pictures are snapped indoors without the flash unit. Set exposure lever (No. 4) on "Time"; sight subject through view finder; press shutter release (No. 3) for an account outdoors and from five seconds to 2 minutes indoors, depending on degree of light; then release. To available pictures, be sure neither subject nor camera many exposure. Camera should be set on a solid support.

### KEEP THESE IMPORTANT POINTS IN MIND

- When taking picture have sun behind you.
- Subject should be in bright sunlight or open shade, with unobstructed clear sky above.
- Hold camera steady—any movement blurs picture.
- Advance film after taking each picture to next exposure number.
- Keep lens of camera clean—rain, mist, dirt and fingerprints on lens will cause fogged or cloudy pictures.

### TAKING FLASH PICTURES

### HOW TO ASSEMBLE AND ATTACH FLASH UNIT

Place two penlite-size batteries in battery case. Follow directions stamped on case, placing one battery up, the other down (See Figure A). Be sure batteries are fresh. Normally they will last for about 100 flashes. Several states without use will age them as well. See that battery entire and contact springs in battery case are clean and bright. Never leave batteries in flash unit for months on end, since they sometimes spoil and burst, corroding parts of battery case.

### IMPORTANT POINTS TO REMEMBER

- Stand six feet or more from subject when taking flash pictures.
- Leave room lights on when taking indoor pictures.



Place reflector assembly on battery case, pushing it down as far as it will go, with lettering on case to back of effector. (See Figure B)



Attach flash unit to camera by firmly sliding battery case all the way on to projecting prongs. (See Figure C) **INSERTING BULB:** Insert flash bulb by placing base of bulb in hole on battery case cap, pushing top end under spring on reflector. Always rotate bulb between fingers to improve contact. (See Figure D)

**REMOVING BULB:** Remove used bulb by lifting end of large spring, holding reflector face downward. Bulb drops out without being touched. (See Figure E)

### REMOVING FILM FROM CAMERA

- Turn film winding knob (No. 2) until paper is past window and fully rolled on take-up spool.
- 2. Pull out winding knob as far as it will go. Pull out film carrier, being careful not to allow film to unwind from spool and cause it to be fogged.
- **Residue** exposed roll of film from carrier, seal roll with **gummed sticker** at end of film . . . it is now ready to be developed.
- Move empty spool to opposite side of film holder making sure slotted hole is toward film winding knob.
   Camera is now ready to be reloaded.

WE RECOMMEND THE USE OF TOWER FILM FOR YOUR CAMERA TO ENABLE YOU TO TAKE THE BEST PHOTOGRAPHS POSSIBLE UNDER ALL TYPES OF LIGHTING CONDITIONS.

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