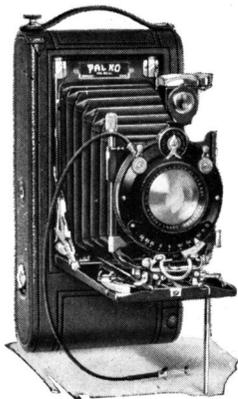


— “A Century of Progress” Wonder —

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# “PAL KO” - The World’s Greatest Photographic Instrument

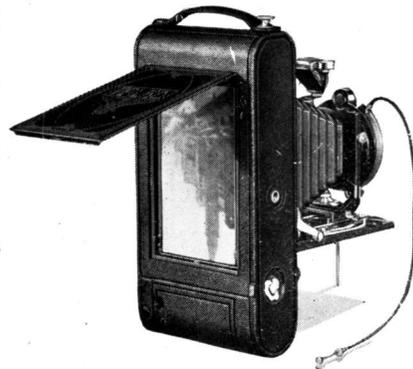


(GROUND GLASS FOCUSING - ROLL FILM)

For many years camera enthusiasts were desirous for something better than the usual camera; they wanted better pictures, clearer details; they wanted to get away from the common danger of double exposures and prevent ruined films.

Now, they get this in “PAL KO.”

With a “PAL KO” you can take the kind of photographs that expert photographers take with their high-priced professional cameras.



## FOCUSING WITH THE “PAL KO”

You focus the objects on “PAL KO” Ground Glass DIRECT before each exposure while the “PAL KO” is loaded with the film—just as they do—but you do not have to bother with extra attachments or separate parts. Everything is enclosed in “PAL KO” body and you can take the “CLEAR VISION PHOTOGRAPHS” instantly—small size, medium size or full postcard size, also diversify them at will—just as you desire.

“PAL KO takes three size pictures—3A postcard size,  $\frac{2}{3}$  or  $\frac{1}{3}$  of it, and that means 7 to 19 exposures on a standard 6 exposure film roll—simply turn the KNURLED DISC and the negative size is changed instantly; “PAL KO” DISTRIBUTES the film for either of these three sizes AUTOMATICALLY and PREVENTS DOUBLE EXPOSURES—“PAL KO” THINKS and COUNTS for you.

It is impossible to make a Double Exposure with “PAL KO” without deliberately snapping the picture twice. Also you cannot have WASTED BLANK FILM in “PAL KO” unless you again deliberately pull the film into a position and then return it without making the exposure.

“PAL KO” is absolutely “FOOL-PROOF—it is impossible to injure the mechanism in “PAL KO” unless it is done deliberately. When the Ground Glass Door is open, the film cannot be moved—it is automatically locked, and when the film is in a position for an exposure, the Ground Glass Door cannot be opened—it is also automatically locked.

also automatically locked.

## EXCEPTIONAL QUALITY PICTURES WITH A 'PAL KO'

If you like pictures, you will be wild over "PAL KO" "CLEAR VISION PHOTOGRAPHS." If you like to take pictures for the home or especially for magazines — get a "PAL KO." Publishers and Editors are glad to get fine views taken with "PAL KO" showing a lot better in their magazines. "PAL KO" pictures can stand considerable enlargement or reduction without any distortion. Here are some of the leading magazines that acquired and are using "PAL KO":

SPORTING GOODS JOURNAL  
AMERICAN FORESTRY  
SPORTS AFIELD  
MASONIC NEWS  
INTERNATIONAL PHOTOGRAPHER  
RADIO-CRAFT  
POPULAR HOME CRAFT

PSYCHOLOGY  
SCIENTIFIC AMERICAN  
EVERYDAY SCIENCE & MECHANICS  
OUTDOOR LIFE  
NATURE MAGAZINE  
AND A NUMBER OF OTHERS ARE  
SIMILARLY INTERESTED

U. S. GOVERNMENT — Educational, Agricultural, Forestry, etc., departments are using "PAL KO" with desirable success—U. S. GOVERNMENT requires only perfect records and they are possible with "PAL KO." The last shipment of "PAL KO" Cameras to U. S. Government was to Agricultural Department, Denver, Colo. and Mr. John W. Spencer, managing officer, writes to us:

"I have taken several hundred pictures with your different photographic instruments "PAL KO" for the U. S. Government, and all the pictures came out wonderfully. I noticed also that with "PAL KO" I can get exceptionally good detailed definitions in pictures early in the morning or late at night. Altogether we have a total of five "PAL KO" Cameras now in use and I am very glad to tell you that we are more than pleased with their performance."

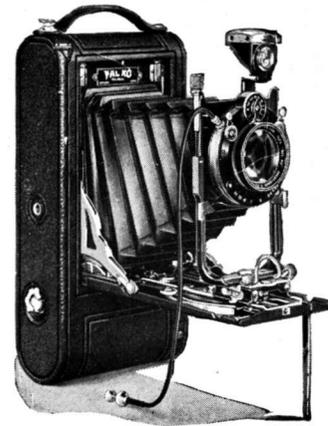
"I am not a professional photographer and taking pictures is one of my incidental duties in my department, but with "PAL KO" I am doing it splendidly. Frankly, I am delighted with the unusual results from "PAL KO."

EVERYDAY SCIENCE & MECHANICS MAGAZINE  
New York City, writes to us:

We have surely made very extensive use of your "PAL KO" which we acquired from you some time ago, and all the pictures came out exceptionally well. Will you please mail us an estimate for another "PAL KO" (same model) complete with all the additional photographic accessories, as specified in our letter? We appreciate and thank you for advising us in this matter immediately.

"PAL KO" takes pictures that will really thrill you—read the enclosed testimonials of "PAL KO" users. With HIGH-SPEED-EMULSION-FILMS, such as PLENACHROME, VERICHROME and especially SUPER-SENSITIVE-PANCHROMATIC made now in film rolls the "PAL KO" latitude has been increased tremendously. Prominent authorities in photography state: "Plates are hard to carry and change, cut film is very awkward and film packs so easily get strained and result in light struck pictures, but roll film is the most dependable and safest."

OUR GUARANTEE



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These creations may not be sold or distributed without the expressed permission of the producer  
I have no connection with any camera company

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and send your e-mail address so I can thank you.  
Most other places would charge you \$7.50 for a electronic copy or  
\$18.00 for a hard to read Xerox copy.

**This will allow me to continue this site, buy new manuals and pay their shipping costs.  
It'll make you feel better, won't it?  
If you use Pay Pal, go to my web site  
[www.orphancameras.com](http://www.orphancameras.com) and choose the secure PayPal donation icon.**

## OUR GUARANTEE

www.butkus.us

"PAL KO" carries our full guarantee and our policy is—"EVERY PAL KO OWNER IS A PAL KO BOOSTER." Send in your order today—you take no risk in ordering a "PAL KO." If your "PAL KO" is not satisfactory in performance as we claim for it, due to our fault, we will gladly adjust the matter or refund the money immediately. THAT'S OUR GUARANTEE! WHAT COULD BE MORE FAIR?

You will save the cost of "PAL KO" on films alone—and a world of difference you will see in the better pictures taken with "PAL KO"!

## THE PRICES AND OUR OFFER

The prices on commodities, metals and other materials are constantly climbing; the price for copper alone increased nearly 50%—other metals are following the same course.

Our prices have not advanced yet. Instead, we are extending our offer to give you a "PAL KO" at the lowest price at which it has ever been sold.

"PAL KO" is sold DIRECT "FROM MANUFACTURER TO USER"; it cannot be purchased at any store or any dealer in U. S. A.—our policy of selling direct to the user SAVES the several "IN - BETWEEN" PROFITS, which might easily add 50% to our price for "PAL KO."

In no other camera do you get the unique and superior features which you get in "PAL KO"—The World's Greatest Photographic Instrument.

www.butkus.us

"PAL KO" will lead you to better photography—you will be pleased and thrilled with "PAL KO."

**PAL KO, Inc.**

**817-825 WASHINGTON BLVD.**

**CHICAGO, ILL.**