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YOU LOAD INSTANTLY!



KODAK INSTAMATIC 300 CAMERA

KODAK INSTAMATIC 300 Camera

There are no exposure settings to make with your new KODAK INSTAMATIC 300 Camera—the built-in electric eye does it automatically. This, and many other features, such as built-in flasholder, combine to give you *instant, effortless* picturetaking.

Simply do this . . .

- Drop in KODAPAK Cartridge—camera is loaded
- Operate Film Advance Lever – first exposure is ready
- Aim through Eye-level Finder – you see a bright, clear image of your subject
- Press the Shutter Release – you've snapped the picture.

. . . read on for the important details

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Full-color 3½ x 3½-inch prints, like that shown (reduced size) here, are available from KODACOLOR Film.

When you first get your camera, shoot a cartridge of film outdoors, and indoors with flash. The results will provide a check on your equipment and your understanding of it. Do this also before making any important pictures — a trip or special event. Your Kodak dealer will be glad to help.

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FILM

Your camera accepts *Kodak* No. 126 Film in the *Kodapak* Cartridge for instant loading and unloading.

You can make black-and-white snapshots, color snapshots or color slides, depending on which of four film types is loaded in the camera.

***Kodak Verichrome* Pan Film—For 12 black-and-white snapshots.** Standard enlarged 3½ x 3½-inch black-and-white prints from your 28 x 28 mm negatives can be ordered from your photo dealer.

***Kodacolor-X* Film—For 12 color snapshots.** Standard enlarged 3½ x 3½-inch color

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prints (like that shown in reduced size on page 3) or even greater enlargements from your 28 x 28 mm negatives are available from your photo dealer.

***Kodachrome-X* Film—For 20 color slides.** Color slides, mounted in standard 2 x 2-inch cardboard mounts, are for showing in slide projectors and can be obtained through your Kodak dealer.

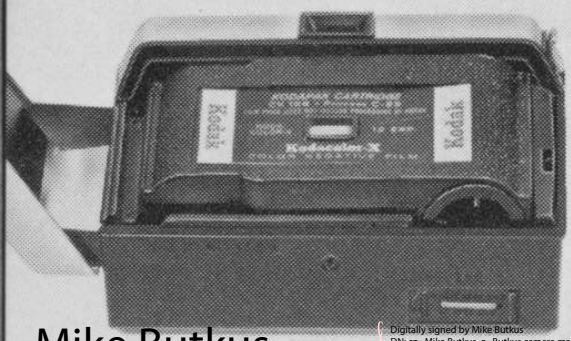
***Kodak Ektachrome-X* Film—For 20 color slides.** Color slides, mounted in standard 2 x 2-inch cardboard mounts, are for showing in slide projectors and can be obtained through your Kodak dealer.

NOTE: Although KODACOLOR-X Film is primarily for color prints, and KODAK EKTACHROME-X and KODACHROME-X Films for color slides, nevertheless, color slides can be made from KODACOLOR-X and color prints from KODAK EKTACHROME-X and KODACHROME-X Films.



1

Open the back of the camera by sliding up the LOCK button and swinging out the hinged cover.



2

Place a KODAPAK Cartridge in the camera with the larger cylindrical end **down** and toward the lock button, as illustrated.

Mike Butkus
Digitally signed by Mike Butkus
DN: cn=Mike Butkus, o=Butkus camera manuals, ou=butkus.org, email=mike@butkus.org, c=US
Date: 2022.07.20 22:25:12 -04'00'



3

Close the back of the camera by pressing the back against the body until it locks. The film name and number of exposures per cartridge appear in the WINDOW on the back of the camera.

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Push the FILM ADVANCE lever toward the front of the camera and allow it to return; repeat until the lever locks (about a dozen full strokes). A series of arrows appearing in the center of the window indicates that the film is advancing toward the first exposure. After each picture, operate the lever until it locks (1½ to 2 strokes).

The number that appears in the window on the back of the camera (shown above) serves as your exposure counter. One or two of the same number may appear in the window, as shown.

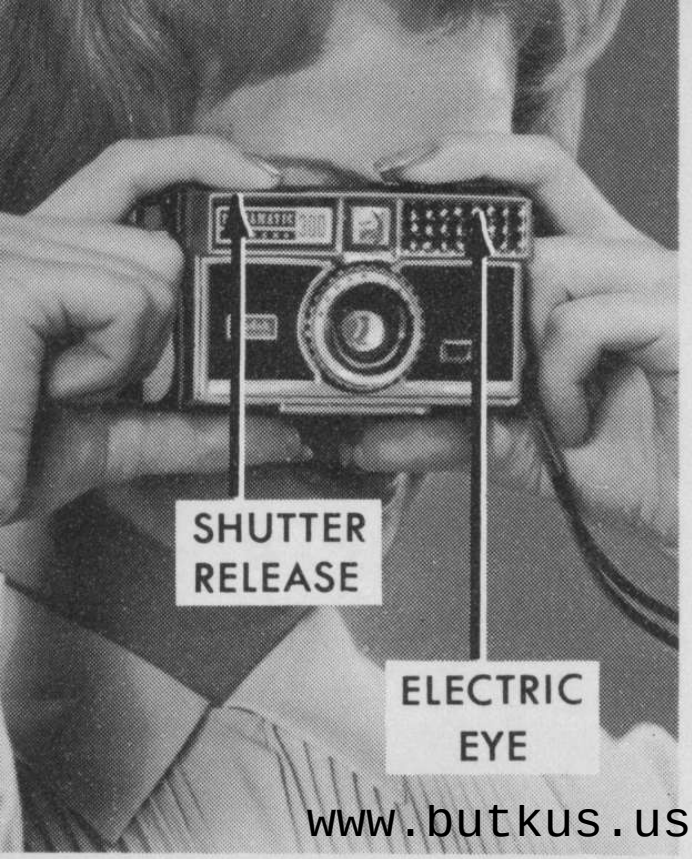
UNLOADING

1 After the last picture, **operate the film advance lever until all of the yellow paper has been wound past the window before you open the back of the camera.** The appearance of an "X" in the center of the window indicates that the film has been exposed, but that the backing paper has not been wound into the take-up chamber.

2 Open the back of the camera after first sliding up the lock button.

3 Lift out the cartridge and close the camera.

NOTE: Partially used cartridges cannot be interchanged or removed from the camera except under darkroom conditions. Therefore, do not open the back of the camera after loading until the yellow paper has been wound past the window. Otherwise, the film will be "light-fogged."



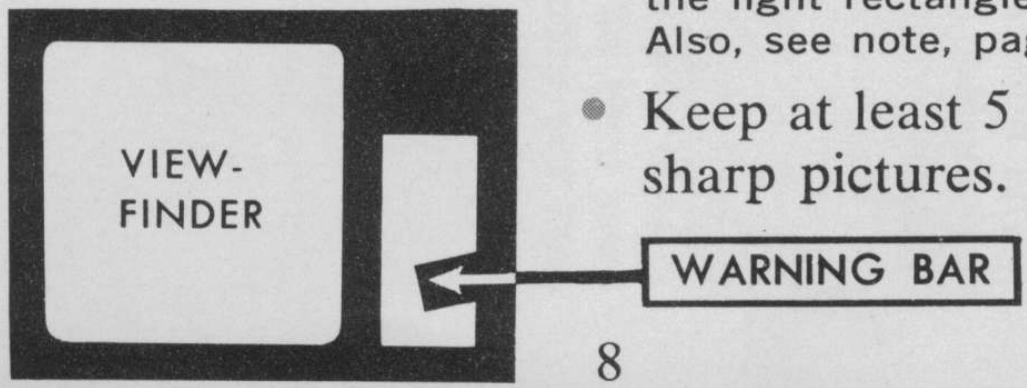
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OUTDOOR PICTURES

- The size of the lens opening is automatically controlled by the amount of light reflected to the electric eye by the subject. *Make sure that the* ELECTRIC EYE *is not obstructed, during picturetaking, by the fingers or any other object,* and *that the camera is not pointed toward the sun or other bright light-source.*

NOTE: Look through the viewfinder window. If there is not sufficient light to take a properly exposed picture, a WARNING BAR will appear in the light rectangle to the right of the viewfinder. Also, see note, page 11.

- Keep at least 5 feet from your subject for sharp pictures.



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- View the subject by bringing the rear opening of the viewfinder just close enough to your eye (about an inch) to see the entire outline of the front viewfinder frame. See illustration. When adjusting the field of view, move the head and camera as a unit.
- Hold the camera steady and take the picture by *slowly* pressing down the SHUTTER RELEASE all the way.*
- Operate the film advance until it locks. The next exposure is ready.

Double Exposure Prevention: The shutter release cannot be depressed after tripping until the film advance lever is again operated until it locks.

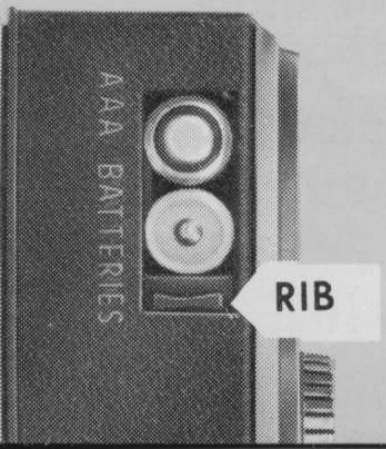
FLASH PICTURES

Films, Bulbs and Distance—Flash shots are as easy as outdoor shots. Just be sure to use the right color bulb (clear or blue) for the film loaded in the camera, and observe the recommended camera-to-subject distance ranges as described below. For handy reference, distance ranges are shown on the back of the flasholder.

*Make sure that the lens is clean and unobstructed by fingers, case, or strap.

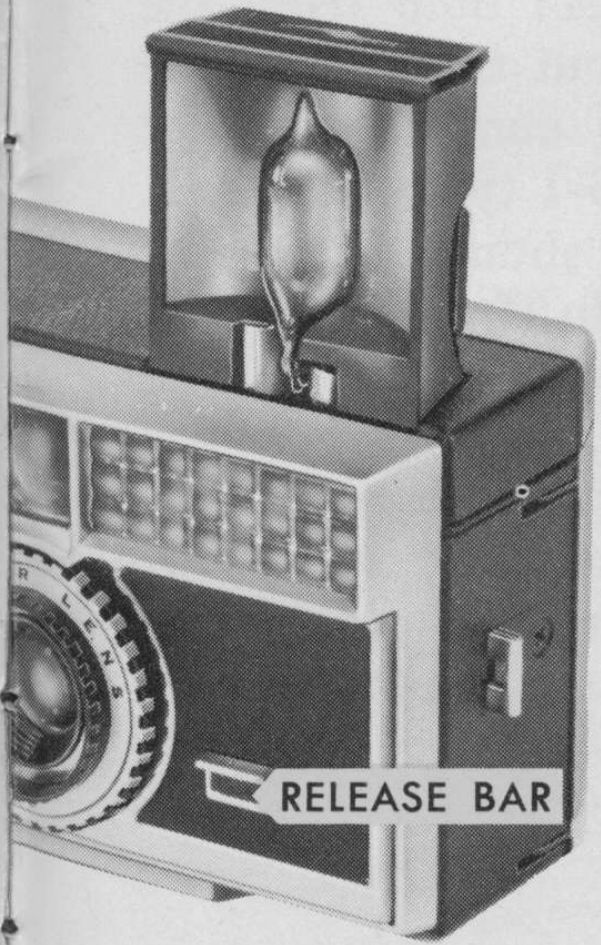
- For color slides, indoors, use KODAK EKTACHROME-X or KODACHROME-X Film and AG1-B *(blue)* bulbs. The camera-to-subject distance must be between 5 and 10 feet.
- For color prints, indoors, use KODACOLOR-X Film and AG-1 (clear) bulbs. Camera-to-subject distance must be between 5 and 14 feet.
- For black-and-white prints, indoors, use KODAK VERICHROME Pan Film and AG-1 (clear) bulbs. The camera-to-subject distance must be between 5 and 14 feet.

Batteries: Two *fresh* photoflash or flashlight, size AAA, batteries are required. Weak batteries may cause flash failures. To install batteries, first open the battery compartment on the bottom of the camera, as shown below, by sliding the raised RIB of the battery cover to the opposite end of the recess. Insert the batteries – one base *down;* the other base *up* – as illustrated. Press down slightly against the batteries while sliding the cover back to close the compartment. *Cover must be entirely closed to complete circuit.*



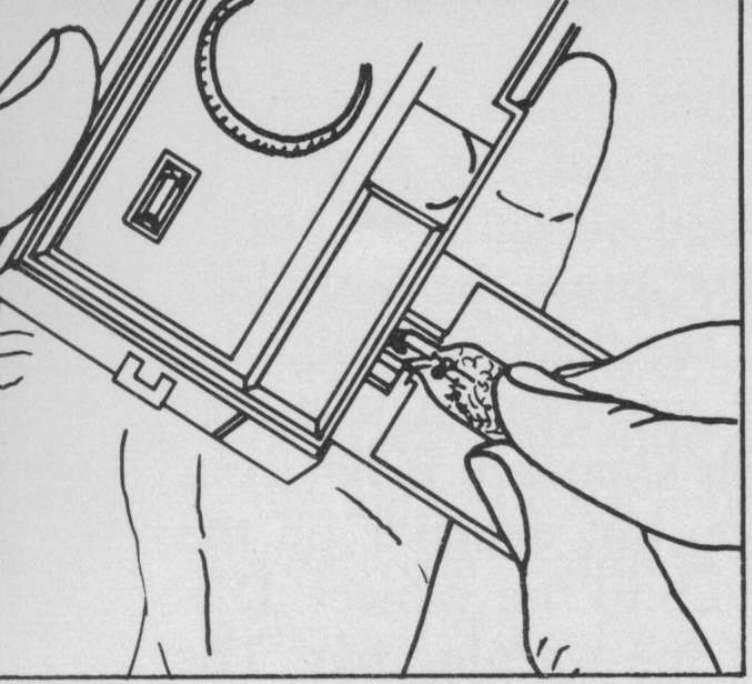
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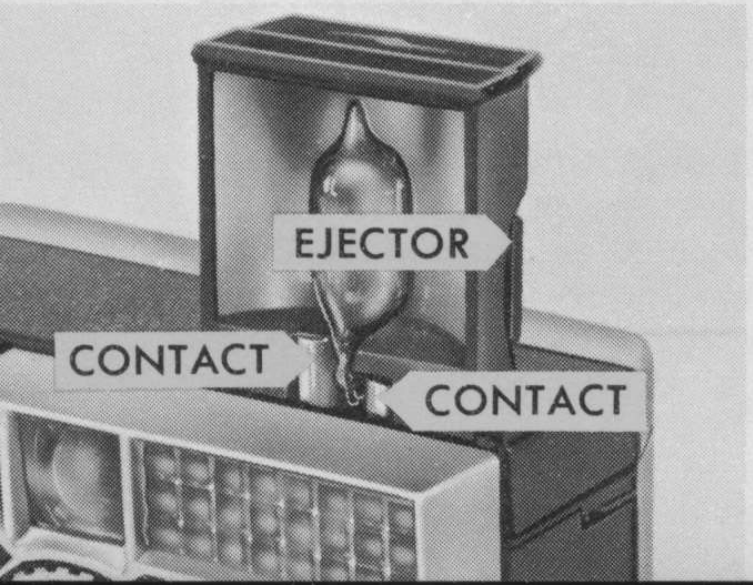
Taking Flash Pictures



To raise the flasholder, first press the flasholder RELEASE BAR to "pop up" the flasholder slightly; then grasp the flasholder and raise it into picture-taking position. Flash exposure is not controlled by the electric eye, but depends on the distance from the flash bulb to the subject. Disregard the appearance of the warning bar. The flasholder *must be all the way up* to make electrical contact, and to insert and eject bulbs.

NOTE: If in **outdoor** picturetaking, the warning bar (in viewfinder window) indicates insufficient light for proper exposure because of heavy overcast or shaded light conditions, take a flash picture. Under these conditions, acceptable exposure of subjects, 5 to 10 feet from the camera, can be made with a **blue** bulb in the flasholder.





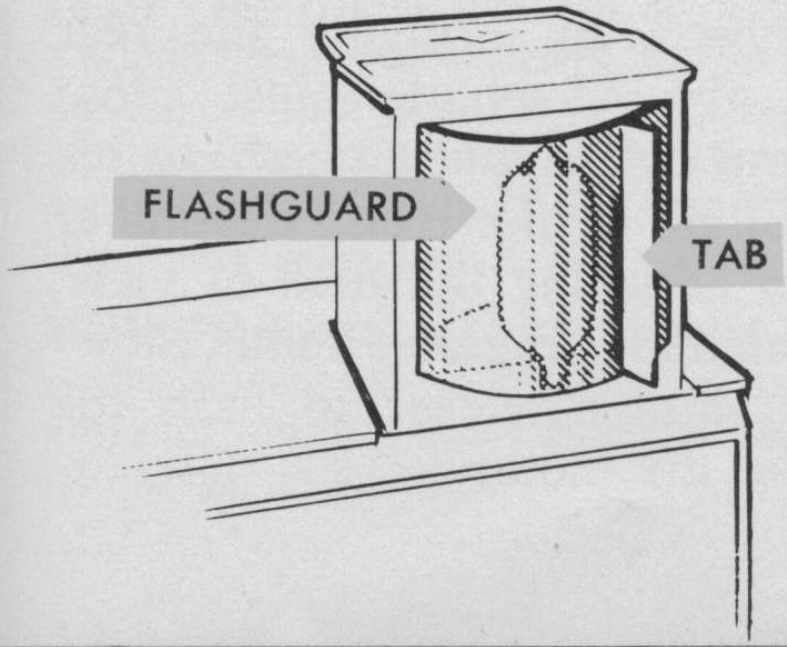
2

Carefully remove a flash bulb from the package by sliding it out the end of the tube so that the wire contacts are not damaged. Insert an AG-1 type flash bulb, as shown at the left, by sliding the narrow edge of the glass base in (from the front) between the flasholder CONTACTS and pressing it back until it is locked in place. Never flash bulbs in an explosive atmosphere. To release a used bulb, press the bulb EJECTOR as far as it will go toward the center of the camera. Do not touch bulbs during or immediately after flashing —they are extremely hot.

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3

A transparent plastic FLASHGUARD is packed with the camera. Since bulbs may shatter when flashed, use of this protective guard is recommended. After inserting a flash bulb, grasp the flashguard by its raised TAB, and, as illustrated, seat one narrow end inside the left frame, flex the flashguard slightly; then seat the opposite narrow end inside the right frame. Remove guard before ejecting bulb or retracting flasholder.



NOTE: A fresh bulb can remain in the flasholder without firing when the flasholder is retracted into the case. Therefore, you can always be ready for a quick flash shot — merely raise the flasholder and shoot.

4 The distance from the flash bulb to the subject is important for proper exposure. Therefore, make sure that the subject is not closer than 5 feet, or farther away than 10 feet with *blue* bulbs or 14 feet with *clear* bulbs.

5 View the subject by bringing the rear opening of the viewfinder just close enough to your eye (about an inch) to see the entire outline of the front viewfinder frame. When adjusting the field of view, move the head and camera as a unit. Slowly press the shutter release to flash the bulb and take the picture.

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PHOTO AIDS

You can extend your picturetaking scope and enjoyment with the photo aids described below. See your Kodak dealer for these and others.

KODAK INSTAMATIC Field Case, Model B—This attractively lined, simulated leather field case will provide maximum protection for your camera. The special drop-front feature permits instant picturetaking without removing the camera from its case. Adjustable neck strap supplied with case.

KODAK Lens Attachments—For extra-close pictures of people, flowers, etc., merely slip a KODAK Close-Up Attachment, No. 13 over the lens. The subject can then be as close to the camera as 2½ ft., or as far away as 4 ft.

With a KODAK Cloud Filter No. 13 over the lens, you can picture fluffy clouds by making the blue sky appear darker. Use this filter with KODAK VERICHROME Pan Film—never with Kodak color films.

KODAK Projectors—A Kodak projector will show your color slides big, bright, and sharp on the screen. Ask your dealer to see the low-cost, compact KODAK READYMATIC 500 Projector which provides powerful 500-watt projection and handles up to 36 slides in its changer at one time.

GUARANTEE

Within a year after purchase, any repairs necessary to this KODAK INSTAMATIC Camera due to a defect in materials or workmanship will be made or, at our option, the camera will be replaced without charge. No other warranty or guarantee, express or implied, shall be applicable to this equipment. Nor are we responsible for loss of film, for other expenses or inconveniences, or for any consequential damages occasioned by the equipment.

In case of a defect, the camera should be sent directly or through a Kodak dealer to Eastman Kodak Company or a repair firm authorized by us to make such repairs. It should be accompanied by a description of the trouble encountered and other available information regarding the camera, including the date and place of purchase.

EASTMAN KODAK COMPANY, Rochester, N. Y. 14650

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