

Nishika

The Revolutionary New 35mm **3-D** Camera



**3-D PHOTOS
YOU TAKE WITH
STANDARD 35mm
COLOR PRINT FILM
AND ENJOY
WITHOUT
SPECIAL GLASSES
OR VIEWERS**

Photos are best viewed
squarely in front of you
at a distance of
1 1/2 to 2 feet.





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● **Nishika Will Change the Way You Picture the World.**

When you first look into a Nishika 3-D print, you'll experience something startling. Like looking through a window into the real world, you'll perceive amazingly true-to-life 3-dimensional depth you never thought possible in a photograph. For the first time, you'll be holding in your hand a 3-dimensional image of reality, **and you won't have to wear special glasses or peer through 3-D viewers to see the effect!**

● **Let Your Imagination Run Wild!**

Look into a Nishika 3-D photograph. Imagine yourself, your family or your friends in the picture. Imagine capturing family celebrations, trips, the children growing up — all of your important memories — in astonishingly realistic 3-dimensional photographs.

These are photographs you and your family will show off proudly and cherish for years to come. They're sure to stimulate more conversations — and bring you more smiles — than conventional snapshots ever could.

● **A Revolutionary New Breakthrough**

Capturing life as it really is — the dream is as old as photography itself. From Victorian stereoscopes and 3-D postcards to today's holographic images, the search has continued to re-create the third dimension of life in pictures.

Though a number of systems were devised over the years to bring 3-D photography into the home, each had major drawbacks. Some required special glasses. Others relied on cumbersome viewers. What was missing was a camera that produced 3-D photos you could experience with the naked eye, but was as affordable and simple to operate as an ordinary camera.

Now, with the easy-to-use Nishika N8000 and standard 35mm color print film,

It took 15 years of research by hundreds of engineers and technicians — and more than **\$70 million** — to create a system so innovative that it's protected by over **100 patents** worldwide.



If It's Your First Time to See a Nishika 3-D Photo, Prepare for a Surprise.

you can take pictures of unprecedented depth and realism. And all you need to enjoy them are your own two eyes.

● **As Simple to Operate as Any Camera You've Ever Owned**

The extremely easy-to-use Nishika N8000 now brings dramatic 3-D photographs within everyone's reach. The camera uses **standard 35mm color print film**. With Nishika's patented Quadra Lens System, no focusing is required. Just set the lighting selector, compose your picture and shoot. That's all there is to it!

● **4 Lenses = 3 Dimensions**

There's a good reason our eyes come in pairs. Each eye sees a scene from a slightly different angle.

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Our brain then combines these two distinct views into a single image in which we perceive 3-dimensional depth.

To re-create the most lifelike 3-D in photographs, the Nishika's patented Quadra Lens System works on a similar principle. But to improve clarity and depth, it simultaneously records a scene from **four** different angles, not just two. This accounts for the camera's unusual design. Each of the four precision lenses "sees" the shot slightly differently, and imprints the film with its own view of the scene.

Since the camera uses two frames of film for each 3-D photo, a roll of film will give you half as many pictures as is stated on the label. For example, you'll get 18 3-D photos from a 36-exposure roll.

● **Microlens Printing:
The Brain of the System**

While the N8000 camera is the eye of the 3-D system, Nishika's patented printing process is the brain.

Computerized printers optically slice each negative into strips less than one-thousandth of an inch wide. Each strip is then precisely aligned under one of the hundreds of microlenses that form the surface of each Nishika photo. This surface directs the proper photographic image to each of your eyes, creating a single 3-dimensional photograph that has all of the depth and realism of life itself.

● **Quality 3-D Prints and Processing
for Only 69 Cents Each**

The film you expose in your N8000 camera is processed at Nishika's state-of-the-art photofinishing laboratory. Just send it in using Nishika's convenient postage-paid envelopes. These 3-D photos are extremely durable and resistant to fingerprints, smudges and scratches, so you can enjoy them years from now. Your cost for processing and printing a roll of film for the N8000 is only 69 cents per regular 3 1/2" x 4 1/2" color photograph.

● **Nishika's Unconditional
1-Year Warranty**

The N8000 is so reliable, so dependable that it comes with an extraordinary **full 1-year unconditional warranty on all parts and labor.**

See

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- FATHER'S DAY • GRADUATIONS • HANUKKAH •
- MOTHER'S DAY • VALENTINE'S DAY • WEDDINGS •

The Perfect Gift

- * **It's new!** Nishika 3-D is a revolutionary breakthrough in photographic technology, and it's not yet released to retail stores.
- * **It's right for everyone!** For the beginning photographer, the N8000 is one of the easiest cameras to use, while for the seasoned enthusiast, it opens up a whole new world of creative possibilities.
- * **It's a gift that will be enjoyed time and time again!** The N8000 will be appreciated for birthday parties, family gatherings, trips and other special occasions for years to come.
- * **It arrives in a beautifully embossed, full-color gift box!**

The exciting new N8000 3-D camera takes pictures that "come alive" in your hands! This year don't settle for less than the perfect gift. This year give the Nishika N8000.

HERE'S WHAT THE EXPERTS HAVE SAID ABOUT THE AMAZING PATENTED 3-D PHOTOGRAPHY SYSTEM

"The 3-D effects possible with the Nishika are terrific."

— **Popular Photography**

"The result is a startling illusion of depth."

— **Business Week**

"... the illusion of depth and life is remarkable."

— **Popular Science**

"... there's nothing we've seen quite as eye catching as a well-composed 3-D photo."

— **Popular Mechanics**

"Now with the Nishika ... consumers can take pictures of unprecedented depth and realism."

— **Photographic Trade News**

"If you've been looking for a camera to go out and just have a ball with, give 3-D a try ... you will be producing images which will take people's breath away."

— **Darkroom Photography**