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**HOW TO USE THE ANSCO  
SHUR-SHOT 20 CAMERA**

*AnSCO*

**BINGHAMTON, NEW YORK**



www.orphancameras.com



## **YOUR ANSCO SHUR-SHOT CAMERA MAKES FINE PICTURES!**

AnSCO has designed this sturdy, dependable camera to give you the best possible pictures with simple, easy operation. While no special photographic knowledge is required to use it successfully, it is suggested that you read the following directions carefully.

Like most popular cameras the AnSCO Shur-Shot uses roll film. This is a long strip of photographic film, rolled on a spool and provided with a backing strip of heavy paper to protect it from light when it is outside the camera. This roll of film is loaded into the camera and exposed, picture

**Your AnSCO Shur-Shot takes eight pictures  
this size (2¼" x 3¼") on AnSCO 120 film.**

after picture, as you operate the shutter and winding knob. After the last picture is taken, the film is wound until it is again protected by the backing paper.

The roll can then be removed, sealed and given to your dealer or photo finisher who will develop it and make prints of each negative for you.

To insure the utmost ease of operation the Shur-Shot has been designed to take pictures only in daylight. It is an ideal camera for snapshots on the beach, in the snow, and on the mountains, at the park—everywhere you go. And don't forget those occasions at home when your camera can provide priceless remembrances!

### GET ACQUAINTED WITH YOUR SHUR-SHOT

With your camera before you identify the parts of the Ansco Shur-Shot camera as shown in Figure 1. Try a few practice snapshots without film in your camera to be sure you are familiar with the use of the camera.

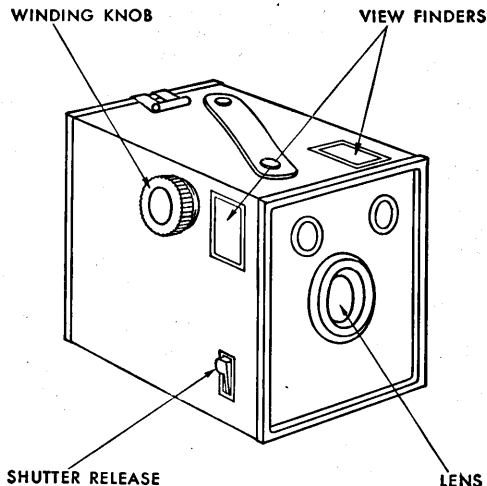


FIGURE 1

Always load your Shur-Shot Camera in the shadows away from bright sunlight or bright electric lights.

### THREE FINE ANSCO FILMS

AnSCO especially recommends that you select one of the following films in 120 size for your Shur-Shot.



**SUPERPAN PRESS**—A high-speed panchromatic film that will give you better pictures early in the day or late in the afternoon.



**SUPREME**—A fine-grain, fast panchromatic film for outdoor pictures under average conditions.



**PLENACHROME** — A fast orthochromatic film for outdoor use summer and winter, spring or fall; just the thing for average picture taking.

### LOADING

Now you are ready to load your camera with your first roll of AnSCO 120 film.

The first step in loading your camera is to open the back by lifting the catch on the top of the camera.

Now, holding the camera as shown in Figure 2, pull out on the film winding knob. This releases the film cone so that it can be removed from the camera body.

FIGURE 2





FIGURE 3

Notice that the cone is marked on both sides with the word "UP" and an arrow, and on **one** side with the words "KEY SIDE".

Now, insert a fresh roll of Ansco 120 size film being careful to place it in the holder so that the paper will unroll with the colored side out as in

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FIGURE 4

Figure 3. The slotted end of the film spool should be toward the "Key Side" of the film cone.

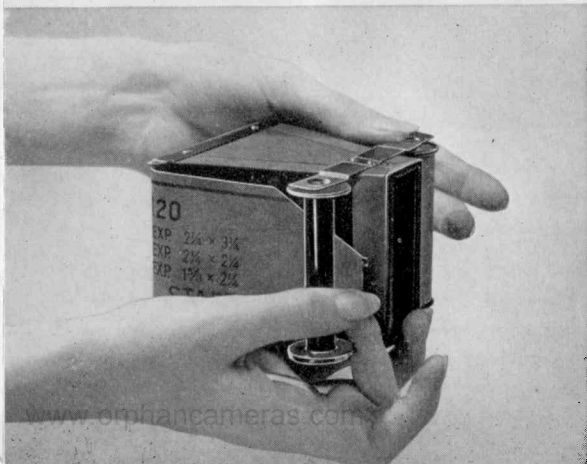
Next, draw the paper across the back of the film cone as in Figure 4 and thread the end of the paper into the longer slot of the empty spool as in Figure 5.

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Be sure to fold the projecting end of the paper over so that it will not slip out when you put the film back in the camera. With the winding knob pulled out so that it will not interfere, replace the film cone in the camera with the "Key Side" marking toward the winding knob. When this is done, push the knob in and turn it gently

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FIGURE 5



to the right until you feel it engage the end of the film spool. Snap the back of the camera closed and continue winding until the number "1" appears in the red window. A pointing hand and four dots will be seen just before the first number appears.

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### LET'S TAKE A SNAPSHOT

It's easy to take a snapshot with your Ansco Shur-Shot Camera. Now that it's loaded with Ansco 120 film you are ready to take pictures.

Here is what you do:

1. Hold the camera in both hands close against your waist, (as shown on cover of this book). Be sure your fingers are not in front of the lens.

2. Don't let the sun shine in your lens. Have the sunlight come over your shoulder.

3. Stand eight feet or more from the subject you want to photograph.

4. Look into the viewfinder—you can use whichever of the two viewfinders that fits the picture you want to take. Be sure you see all of your subject in the viewfinder.

5. Now, gently push the shutter release down. Don't jerk the release—if you do you will get blurred and fuzzy pictures.

6. Immediately after taking your first picture turn the winding knob until the next number appears in the red window. Do this after every picture to avoid taking two pictures in the same film space.

## UNLOADING

After the eighth and last picture has been taken turn the winding knob several turns after the end of the paper has passed the red window.

Open the back of the camera in a shady place. Pull out the winding knob and remove the film cone. Carefully remove the exposed roll so that the paper does not unwind and allow light to strike the film. Fold the pointed end of the paper along the line "Fold Under Here", then seal the roll with the "Exposed" sticker attached to the end of the roll. Take the film to your photo-finisher for development and printing.

Before closing the camera transfer the empty spool to the winding knob side of the film cone. The slotted end of the spool should be on the "Key Side" of the cone. Your camera is now ready for a new roll of Ansco Film.



## A FEW HINTS FOR BETTER PICTURES

- Always use Ansco 120 size Film.
- Never force the parts of the camera together. They are made to fit easily.
- Load and unload the camera in a shady place.
- Be sure the colored backing paper is securely attached to the empty spool when loading.
- Close the back of the camera tightly.
- Wind the film immediately after every picture.
- Hold the camera level.
- Don't jerk the shutter release, push it down gently.
- Hold your breath while you press the shutter release down.
- Select the important portion of the scene. Make each picture tell a story.
- Be careful to include all of the picture in your viewfinder.
- Stay eight feet or more from your subject.
- Have film developed as soon as possible after the last picture is taken.

- Keep the lens and the inside of your camera clean.
- Treat your camera with care. Prolonged exposure to abnormal temperatures or direct rays of the sun (on back shelf or seat of your car in hot weather) may result in damage to the film.

**If** you would like more information about picture-taking, ask your photographic dealer for a copy of "Better Photography Made Easy"—a helpful sixty-page booklet published by Ansco.

Additional helps on your photographic problems may be had through:

Customer Service Department,  
Ansco  
Binghamton, N. Y.