This manual is for reference and historical purposes, all rights reserved.
This page is copyright© by M. Butkus, NJ.
This page may not be sold or distributed without the expressed permission of the producer
I have no connection with any camera company

On-line camera manual library
This is the full text and images from the manual. This may take 3 full minutes for the PDF file to download.

If you find this manual useful, how about a donation of $3 to: M. Butkus, 29 Lake Ave., High Bridge, NJ 08829-1701 and send your e-mail address so I can thank you. Most other places would charge you $7.50 for a electronic copy or $18.00 for a hard to read Xerox copy.

This will allow me to continue to buy new manuals and pay their shipping costs.
It'll make you feel better, won't it?
If you use Pay Pal or wish to use your credit card,
click on the secure site on my main page.
PayPal Name Lynn@butkus.org

Ansco

BINGHAMTON

NEW YORK

Taking

Pictures

With The

ANSCO SHUR-FLASH

www.butkus.us

TAKING PICTURES WITH THE ANSCO SHUR-FLASH

The Ansco Shur-Flash is a simple box camera which is ideal for those people who want a dependable camera which is easy to carry and easy to use.

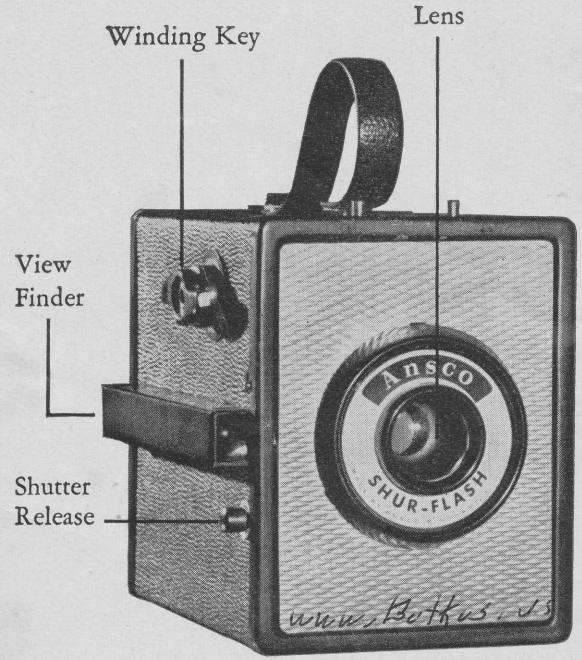
With the addition of the Anscoflash Type III, the Shur-Flash is a complete unit for taking pictures indoors or out, day or night.

It is easy to use, so get acquainted with your Ansco Shur-Flash before taking your first pictures.

It has a good eye-level viewfinder which shows your subject sharp and clear.

The Shur-Flash has a smooth-working plunger type shutter release and an easily turned winding key.

The Ansco Shur-Flash Camera takes 8 pictures this size (2¼ x 3¼ inches) on Ansco 120 film.



mike butkus
Digitally signed by mike butkus
DN: cn=mike butkus, o=orphancameras, ou=29, email=mike@butkus.org, c=US
Date: 2017.05.08 11:54:31 -04'00'

LOADING THE CAMERA

The first step in loading your camera is to open the back by lifting the catch on the top of the camera. Then, pull out the winding key which releases the film cone so that it can be removed from the camera (figure 1).

Notice that the cone is marked on one side with the word "UP" and an arrow, and on one side with the words "KEY SIDE". Insert a fresh roll of Ansco 120 size film between the two spring holders at the bottom end of the cone (figure 2).

Next, break the seal and remove the Ansco Guarantee bond. Draw the paper across the back (wide end) of the film cone, as in figure 3, with the colored side uppermost. Thread the end of the paper into the longer slot of the empty spool as in figure 4. Be sure to fold the projecting end of the paper over so that it will not slip out when you put the film in the camera. With the wind-

www.butkus.us

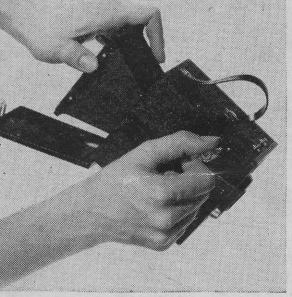


Figure 1

Figure 2

Figure 3

Figure 4

ing key pulled out so that it will not interfere, replace the film cone in the camera with the "Key Side" marking toward the winding key. After this is done, push the key in and turn it gently to the right until you feel it engage the end of the film spool. Snap the back of the camera closed and continue winding until the number "1" appears in the red window. A pointing hand and dots will be seen just before the number 1 appears.

Always load and unload the camera in subdued light.

PICTURE TAKING IS EASY

Just follow these simple rules and you will find how easy it is to take good pictures.

1. The Ansco Shur-Flash is a pre-focused camera, so be sure to stand at least 7 feet or more from your subject. (With a Portrait Lens 1+, size 27, over the camera lens, you can take close-ups 2½ to 3½ feet from the subject).
2. Bring the camera to your eye and sight through the eye-level viewfinder. Steady the

camera against your face to prevent camera movement.

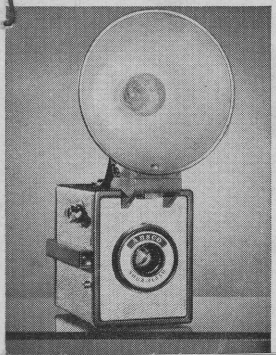
3. Compose your picture in the viewfinder—pictures are better if they tell a story. Hold the camera either vertically or horizontally, whichever makes the better composition.
4. Gently press the shutter release button all the way in, without moving the camera.
5. Immediately turn the film winding key until the next number appears in the red window. Do this after every picture to avoid making double exposures.

UNLOADING THE CAMERA

After the last (8th) picture has been taken, turn the winding key several turns after the end of the paper has passed the red window.

Open the back of the camera in subdued light. Pull out the winding key and remove the film cone. Carefully remove the exposed roll so that the paper does not unwind. Fold the pointed end of the paper along the line "Fold Under Here", then seal the roll with the "Exposed" sticker attached to the end of the roll.

Before closing the camera, transfer the empty spool to the top of the film cone. The slotted end of the spool should be on the "Key Side" of the cone. Your camera is now ready for a new roll of Ansco "All-Weather" Film.



FLASH PICTURES WITH THE SHUR-FLASH

With the Anscoflash Type III, you can make pictures indoors anytime or outdoors at night. It

www.butkus.us

is easy to assemble and use and will add greatly to the all-around enjoyment of your camera. Ask your dealer for JN183.

To use the Anscoflash Type III

1. Raise metal back of flash unit and insert two penlight size batteries one TIP UP and one TIP DOWN (as marked in the battery compartment).
2. Close metal back and insert the forked end of the sliding lock at the base of the unit under the front end of the camera carrying strap. Fit the two holes in the base of the flash unit down over the prongs protruding from the top of the camera.
3. Holding the unit flat against the top of the camera, push the sliding lock inward toward the back of the camera, so the forked end fits under the rivet of the carrying strap. The unit is now firmly held in position.
4. Insert a bayonet type lamp (#5, #25 or Bantam 8) into the socket. *SM or SF lamps should not be used.* NOTE: Scrape tip of all lamp bases before use.
5. Take your flash pictures as you would ordinary snapshots.
6. Eject the flashlamp by squeezing the lamp release lever on the side of the unit. *Do not touch hot lamp with your fingers.*

Consult the following table for correct flashlamp and footage to use with your film.

FLASH EXPOSURE TABLE

ANSCO FILM	*Camera-to-Subject Distance**	
	Bantam 8	*Press 25 or Photoflash #5*
Plenachrome	7 - 8 ft.	7 - 12 ft.
Supreme	7 - 10 ft.	8 - 15 ft.
Superpan Press	7 - 12 ft.	10 - 20 ft.

**SM or SF lamps cannot be used*

To remove the flash unit, pull the sliding lock outward toward the front of the camera, so that forked end will disengage from under the rivet of the carrying strap. The unit can now be lifted off the camera.

SOME THINGS TO REMEMBER

Be sure the batteries are fresh and placed correctly in the battery compartment.

Never insert flashlamp before attaching flash unit to camera.

When removing the unit from the camera, do not use force as this may damage the prongs and camera.

SHUR-FLASH LENS ACCESSORIES

A Portrait Lens 1+ and a Y45 yellow filter (size 27) will aid you in getting special effects

with your Shur-Flash. The portrait lens will allow you to make close-ups from 2½ to 3½ feet from your subject. The Y45 yellow filter gives better cloud and sky rendition when used in bright sunlight for landscape pictures. These accessories are available from your Ansco dealer.

CARE OF YOUR SHUR-FLASH

Clean the lens carefully using a soft, clean linen handkerchief or cleansing tissue. Blow out any fine particles of dust and dirt that accumulate inside the camera.

Your Shur-Flash is a sturdy, dependable camera capable of giving you many years of picture-taking service if treated with care. Do not leave your camera in the glove compartment or on the back shelf of your car since the heat of the sun can damage the film.

A FEW HINTS FOR BETTER PICTURES

- Load and unload in subdued light
- Always stay at least 7 feet away from your subject (unless using a portrait attachment)
- Keep your fingers from in front of the lens
- Don't let the sun strike the lens
- Hold the camera steady and level
- Make every picture tell a story
- Watch your background—look beyond the subject and select a viewpoint that avoids uninteresting and distracting objects
- Don't try to include too much in your picture —keep it simple!
- Press the shutter release gently
- Wind film immediately after each exposure
- Ask for Ansco "All-Weather" Film—size 120

www.butkus.us

PLENACHROME

The "All-Weather" Film is an orthochromatic film of adequate speed for outdoor pictures and general use. Available in single rolls and the 3-Roll Economy Pak.

SUPREME

A fine-grain fast panchromatic film prized by the pictorialist for all around picture taking.

SUPERPAN PRESS

A high-speed panchromatic film for use under poor light conditions.

If you would like more detailed information about picture taking, get a copy of "Better Photography Made Easy", available through your photographic dealer. If you need additional help, write to Customer Service Department, Ansco, Binghamton, New York.

Made in U.S.A. C-9805 43 Printed in U.S.A.