



● HOW TO USE THE *Anscocraftsman*
CRAFTSMAN CAMERA



YOUR ANSCO CRAFTSMAN CAMERA MAKES FINE PICTURES!

AnSCO has designed this sturdy, dependable camera to give you the best possible pictures with simple, easy operation. While no special photographic knowledge is required to use it successfully, it is suggested that you read the following directions carefully.

To insure the utmost ease of operation, the Craftsman has been designed to take pictures only in daylight. It is an ideal camera for snapshots on the beach, in the snow, and on the mountains, at the park — everywhere you go. And don't forget those occasions at home when your camera can provide priceless remembrances!

**YOUR ANSCO CRAFTSMAN TAKES EIGHT PICTURES
THIS SIZE (2¼" x 3¼") ON ANSCO 120 FILM.**

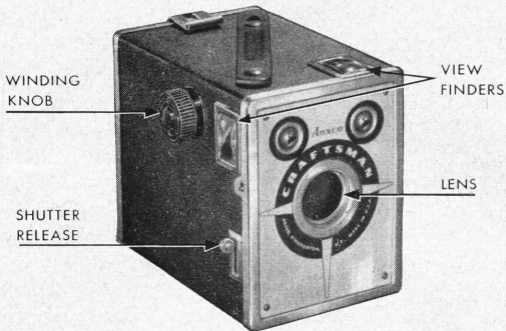


FIGURE 1

GET ACQUAINTED WITH YOUR CRAFTSMAN

With your camera before you, identify the parts of the Anso Craftsman Camera as shown in Figure 1. Try a few practice snapshots without film in your camera to be sure you are familiar with the use of the camera.

Always load your Craftsman Camera in the shadows away from bright sunlight or bright electric lights.

LOADING

The first step in loading your camera is to open the back by lifting the catch on the top of the camera. Now, holding the camera as shown in Figure 2, pull out on the film winding knob. This releases the film cone so that it can be removed from the camera body.

Notice that the cone is marked on both sides with the word "UP" and an arrow, and on one side with the words "KEY SIDE". Now, insert a fresh roll

FIGURE 2





FIGURE 3

of Ansco 120 size film being careful to place it in the holder so that the paper will unroll with the colored side out as in Figure 3. The slotted end of the film spool should be toward the "Key Side" of the film cone.

Next, draw the paper across the back of the film cone as in Figure 4 and thread the end of the paper into the longer slot of the empty spool as in Fig. 5.



FIGURE 4

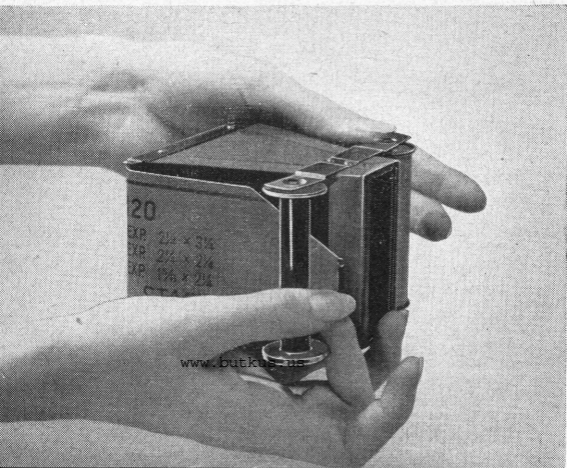
Be sure to fold the projecting end of the paper over so that it will not slip out when you put the film in the camera. With the winding knob pulled out so that it will not interfere, replace the film cone in the camera with the "Key Side" marking toward the winding knob. When this is done, push the knob in and turn it gently to the right until you feel it engage the end of the film spool. Snap the back of

the camera closed and continue winding until the number "1" appears in the red window. A pointing hand and four dots will be seen just before the first number appears.

LET'S TAKE A SNAPSHOT

It's easy to take a snapshot with your Ansco Craftsman Camera. Now that it's loaded with Ansco 120 film you are ready to take pictures.

FIGURE 5



Here is what you do:

1. Hold the camera in both hands close against your waist (as shown on the cover of this book). Be sure your fingers are not in front of the lens.
2. Don't let the sun shine in your lens. Have the sunlight come over your shoulder.
3. Stand eight feet or more from the subject you want to photograph.
4. Look into the viewfinder — you can use whichever of the two viewfinders that fits the picture you want to take. Be sure you see all of your subject in the viewfinder.
5. Now, gently push the shutter release down. Don't jerk the release — if you do you will get blurred and fuzzy pictures.
6. Immediately after taking your first picture turn the winding knob until the next number appears in the red window. Do this after every picture to avoid taking two pictures in the same film space.

UNLOADING

After the eighth and last picture has been taken, turn the winding knob several turns after the end of the paper has passed the red window.

Open the back of the camera in a shady place. Pull out the winding knob and remove the film cone. Carefully remove the exposed roll so that the paper does not unwind. Fold the pointed end of the paper along the line "Fold Under Here", then seal the roll with the "Exposed" sticker attached to the end of the roll. Take the film to your photofinisher for development and printing.

Before closing the camera, transfer the empty spool to the winding knob side of the film cone. The slotted end of the spool should be on the "Key Side" of the cone. Your camera is now ready for a new roll of Ansco Film.

A FEW HINTS FOR BETTER PICTURES

- Always use Ansco 120 size film.
- Never force the parts of the camera together. They are made to fit easily.
- Load and unload the camera in a shady place.



- Be sure the colored backing paper is securely attached to the empty spool when loading.
- Close the back of the camera tightly.
- Wind the film immediately after every picture.
- Hold the camera level.
- Don't jerk the shutter release, push it down gently.
- Hold your breath while you press the shutter release down.

- Select the important portion of the scene. Make each picture tell a story.
- Be careful to include all of the picture in your viewfinder.
- Stay eight feet or more from your subject.
- Have film developed as soon as possible after the last picture is taken.
- Keep the lens and the inside of your camera clean.
- Treat your camera with care. Prolonged exposure to abnormal temperatures or direct rays of the sun (on back shelf or seat of your car in hot weather) may result in damage to the film.

If you would like more information about picture-taking, ask your photographic dealer for a copy of "BETTER PHOTOGRAPHY MADE EASY"—a helpful sixty-page booklet published by Ansco. Additional helps on your photographic problems may be had through:

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